

What our Advertisers are Saying



"As a body armor company producing a growing number of high quality armor solutions for law enforcement and corrections agencies we have consistently worked with the Praetorian Group in order to make an effective impact on our target audience.

We have found that their website CorrectionsOne has effectively put our company in front of a highly desirable audience of law enforcement personnel in the corrections market. Our sponsored position on the "Body Armor" section of their Web site has consistently accounted for a steady flow of traffic to our Web site. Their ever growing database of quality information keeps their users coming back for more, which in turn gives us a good amount of "face time" with their frequents.

The advertising opportunities we have taken advantage of through CorrectionsOne have proven to be worthwhile. The staff is always a pleasure to work with and they consistently keep us in the loop on any marketing opportunities that would help us achieve our goals as a company."

Adam Spinniken, Art Director/Marketing Coordinator, Armor Express



"We are very pleased with the customer service Praetorian Group provides. Their team is a pleasure to work with and is always there to answer questions and help out any way they can. Our product releases are online very fast, which is helpful in gaining new clients and selling our products. A big thank you to you all!"

Brad E. Smith, Marketing Manager, Shure Manufacturing Corporation



"CorrectionsOne has proved to be an excellent resource to help broadcast our bulletins to the corrections community... We feel the exposure CorrectionsOne has given has been critical to our success in the market."

Peter B. Gill, President, Peerless Handcuff Company

What Media Experts are Saying



"More than two-thirds of b2b marketers plan to decrease spending on print advertising in the next two to three years. Concurrently, 64% of b2b marketers plan to boost digital spending and 67% plan to increase spending on social media efforts. A majority of respondents agreed that developing innovative marketing activities around e-platforms and engaging with clients via social media were important objectives."

2010 B2B Marketing Leadership Study, American Business Media, the Association of National Advertisers and Booz & Co



"In 2010, b2b e-media spending is anticipated to reach \$4.8 billion, a 9% increase over 2009, and should reach \$8.0 billion by 2014. At the same time, b2b print spending will decline 11% to \$7.2 billion this year. By 2014, print spending will have plummeted to \$6.4 billion, down from \$10.3 billion in 2004."

Communications Industry Forecast, 2004-2014, Veronis Suhler Stevenson